

# First confirmed speakers for Tyre Industry Conference announced



The 9th Tyre Industry Conference, sponsored by GB Tyres (UK) Ltd is taking place on Thursday 19th October at the DoubleTree by Hilton Milton Keynes. Every year, the FREE to NTDA members conference, which precedes the NTDA Annual Dinner and attracts in excess of 200 delegates, is an ideal opportunity to meet fellow tyre industry professionals, consider new ideas, gauge the market, network with industry leaders and advance professional CPD.

Delegates have the opportunity to hear from a range of influential automotive industry and wider business experts covering an array of fascinating topics and the 2023 line-up is already taking shape with the following speakers having already confirmed:



## **GAVIN HUGHES**

### *The importance of safe, compliant and competent tyre repair*

Gavin Hughes is the UK Sales Manager for Rema Tip-Top Automotive and has over 10 years of experience in the Automotive and Leisure industries having worked with clients from sole trading independents through to OEMs such as Bentley, Aston Martin, Lamborghini and JLR.

Gavin also brings with him a wealth of knowledge from other industries having worked extensively with companies like Princess Yachts, JCB, Balfour Beatty, Costain and Oxford University.

Gavin's forte is developing new ideas with customers in order to provide solutions and add value through product and service development.



## **PHIL ROBINSON**

### *The benefits, new developments and trends in tyre retreading*

Phil is Marangoni's Senior Country Manager for the UK, Ireland and United Arab Emirates. He joined the automotive industry over 25 years ago, initially as a technician. Since then, he has gained extensive experience of the trade, having worked for vehicle parts suppliers, in tyre wholesale and distribution, tyre manufacturing and retreading. He currently represents the tyre retreading sector on the NTDA's Executive Council.

Vehicles are Phil's passion and he says that it is this passion that makes working in the automotive industry an absolute pleasure.

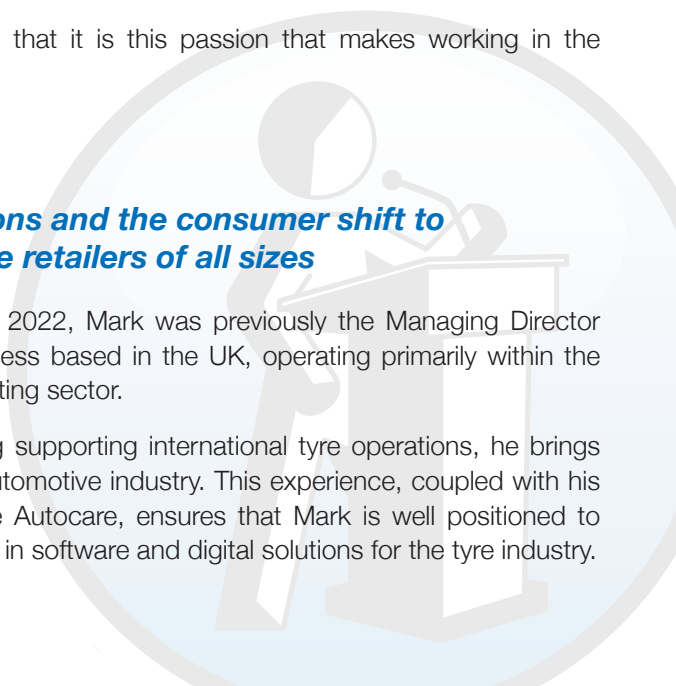


## **MARK STYLES**

### *The impact of market acquisitions and the consumer shift to digital-first consumption on tyre retailers of all sizes*

Appointed as a director at CAM in May 2022, Mark was previously the Managing Director of a Software and Digital solutions business based in the UK, operating primarily within the automotive ecommerce and digital marketing sector.

With broad-ranging experience, including supporting international tyre operations, he brings with him 20 years of experience in the automotive industry. This experience, coupled with his working knowledge as an owner of Elite Autocare, ensures that Mark is well positioned to maintain CAM's position as market leader in software and digital solutions for the tyre industry.





## NICK GILBERT

### *The Future of Tyre Stewardship*

Having started his career in construction, Nick moved to Rolls-Royce Plc where a successful international graduate programme led to a Global Marketing Officer role. This was his first foray into the world of marketing and selling technical products that are so often seen but not fully understood. He continued to work in the science, medical and clean technology space for a couple of years before, in his words, “seeing the light” and moving into the tyre industry in 2014.

Joining Michelin, Nick realised that the tyre industry was where he really belonged; talking about tyres, looking at tyres and driving weird and wonderful cars all over the world to highlight the capabilities of tyres. He held a number of positions in the UK and overseas in a range of Michelin group companies, mainly focused on marketing and commercial roles. Having been one of the key points of contact for ETEL for a large proportion of his time at Michelin UK, he then joined Kwik Fit to drive the development and launch of Kwik Fit Club, a game changer of a subscription product.

Nick now leads the Category Marketing and Pricing team where alongside his day-to-day activity, he works on several complex and unique projects that ETEL has brought to market including PROJECT TREE; an innovative programme working to improve the long-term sustainability of the natural rubber supply chain in Sumatra.



## SCOTTY MILLS

Scotty is the highest-ranking black officer in the history of the Royal Marines and led Britain's Commandos on missions all over the world. He will be sharing his lessons of leadership and resilience working as a performance coach in the world of elite sport and business. As an advisor to the FA, he worked closely with Gareth Southgate, Harry Kane, and the England Football team to help them reach the World Cup semi-final.

Scotty has an international reputation for his ability to use his experience to inspire others and help them overcome their limitations. He continues to work with the nation's top sports teams and Olympic teams to develop innovative leadership, team cohesion and peak performance. His compelling journey highlights the power of human inspiration and his lessons on how to achieve impossible results and how to make a winning team are transferable to any organisation. A world record breaker for leading the Marines to break a long-standing Endurance Marathon World Record, Scotty was selected as an Olympic Flag Bearer at the London 2012 Olympic Games and has dined at Buckingham Palace with the late Queen. He was also the recipient of a national award to honour him as the most inspirational serviceman across the entire Armed Forces community.

## TRADE EXHIBITION

**The conference also features a trade exhibition and confirmed exhibitors to date are:** Autogem Invicta Ltd, Autotech Group, Bartec Auto ID Ltd, CAM, First Stop, PCL, Garage Magazine, GB Tyres UK Ltd, Marsh Commercial, Rema Tip Top Automotive UK Ltd, Roadside Safety Ltd, Snap-on Diagnostics and Garage Equipment, Tyres & Accessories, Tyre Trade News and the Worshipful Company of Wheelwrights.

## COME AND JOIN US!

The event is **FREE** to NTDA members and open to non-members at a cost of £50+VAT and includes free parking, lunch and refreshments throughout the day. To book delegate places or exhibition stands please contact NTDA Membership Secretary **Alison Keitch** via **E: [info@ntda.co.uk](mailto:info@ntda.co.uk)** or **T: 01296 482128**

*We look forward to seeing you in October!*